

BrookBeam Dental Establishes Dental Hygiene Scholarship at HVCC

The fund honors the legacy of Dr. Bruce Hottum

KINGSTON, N.Y., January 5, 2023 - BrookBeam Dental, a dental partnership organization with affiliated practices throughout the Hudson Valley and Capital Region, announced that it has established a dental hygiene scholarship fund at Hudson Valley Community College (HVCC) in Troy, NY. The fund is named in memory of Dr. Bruce Hottum, a dentist who practiced at Pine Street Dental for over 30 years. He passed away on July 21, 2017.

“Dr. Hottum was a strong advocate for dental hygienists. He provided mentorship and education and worked with each hygienist to hone their skills. This scholarship will continue the spirit of his work and provide a current student with a springboard to a great dental career,” said Brett Fliegler, founder and CEO of BrookBeam Dental.

The scholarship will be awarded to a matriculated student entering their second year of studies in the Dental Hygiene program with a cumulative GPA of 2.5 or greater and who demonstrates financial need.

“Our students experience unanticipated hardships that cause a financial burden, or simply need support to purchase supplies for dental hygiene coursework,” said Tammy Conway, department chair of the dental hygiene and dental assisting program at HVCC. “These awards will support student success and perpetuate Dr. Hottum’s legacy.”

In addition to promoting lifelong learning and excellence in the field of dental hygiene and dentistry, Dr. Hottum used his skills in service to the community. He trained first responders in pre-hospital care, assisted law enforcement as a forensic dental consultant, and was a member of the FEMA response team on 9/11. He also volunteered for many other causes such as the Bent Prop Project.

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BrookBeam Dental was formed in December 2015 with the goal of providing management and operational support to affiliated dental practices throughout the Hudson Valley and Capital regions of New York. As a dental partnership organization, BrookBeam develops collaborative relationships with its dentists to create growth plans for those who would like to take their practices to the next level and succession plans for those who wish to preserve their legacies as they retire. For more information, visit brookbeamdental.com.